

Web Médica Acreditada and MedCIRCLE: Implementation of HIDDEL

Web Médica Acreditada (WMA)



Colegio Oficial de Médicos de Barcelona
Dr. Miquel Angel Mayer

Medical Association of Barcelona and WMA

- What does it mean?
- What is its scope?

COMB: <http://www.comb.es>

WMA: <http://wma.comb.es>

WMA (<http://wma.comb.es>)



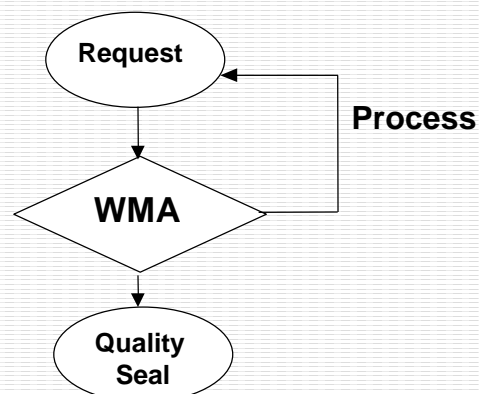
Some Data about WMA

- Launched in 1999
- Today more than 300 websites have requested our quality seal
- More than 180 are accredited
- 30% have another seal
- More than 15% are Latin American websites
- The process is free of charge

Web Médica Acreditada

- Application of standards
- Continuous assessment
 - Adapting to Internet changes
 - Adapting to consumer needs
 - Improving IT tools
- There is a consumer section (FAQ) offering basic tools to recognize reliable health information (http://wma.comb.es/eng/info_usuaris.htm)

Accreditation Process (1)



Accreditation Process (2)



```
<a href="#" onclick='javascript:window.open
("http://wma.comb.es/seal.php?INTWMA=250","wmaseal","channelmode=no,
height=370, width=570,left=250,top=150,resizable=yes");'>
</a>
```

Request Form

[Home](#) | [return to METGES on line](#)

| [Data Entry] | |
|---|---|
| NAME OF THE WEB | <input type="text"/> |
| URL ADDRESS | <input type="text" value="http://"/> |
| WEB SITE CONTACT | <input type="text"/> |
| MEMBERSHIP ID NUMBER <input type="checkbox"/> | <input type="text"/> |
| LOCATION OF MEMBERSHIP | <input type="text"/> |
| CONTACT E-MAIL | <input type="text"/> |
| WEB SITE E-MAIL ADDRESS | <input type="text"/> |
| CATEGORY | <input type="text" value="Choose a category..."/> |

Internet

Accreditation Process (3)

http://wma.comb.es/gestio/gestio_wma.php?NTWMA=392
 Atés a Benvingut a l'Àrea de Treball de les Web's Mèdiques Acreditades
[Iniciar sessió](#) [Registrar-se](#) [Ajuda](#) [Redir](#) [CEC](#)

Canvi dades de la WMA

| Dades bàsiques de la WMA | |
|--|---|
| Codi WMA: | 392 |
| Persona de contacte: | Gerardo Úbeda |
| Categoria: | Associacions Biomèdiques |
| Data Comanda: | 05/03/2002 |
| Descripció del sol·licitant: | Es una asociación de derecho privado, de carácter científico, sin finalidad lucrativa ni política, de duración ilimitada, que agrupa a todos los médicos y otros profesionales afines, españoles y extranjeros, que cumplen los requisitos establecidos en sus Estatutos y cuya dedicación preferente lo sea en diagnóstico y/o terapia asistidos por la imagen producida por Ultrasonidos. |
| Macros | |
| 1 | Far una primera revisió de la web |
| 2 - 1 | Tornar a fer primer comentari |
| 2 - 2 | Demanar canvis |
| 2 - 3 | Donar els canvis de la WMA com a vàlids i otorgar segell |
| Dades generals de la WMA | |
| Descripció per part COMB: | |
| Camps claus: | seus ultrasonidos radiologia ecografia |
| Estat: | 1 - Demanada |
| Primer comentari: | |
| Manca revisió per part de Ass. Jurídica: | No |
| Manca revisió per part del Comitè Deontològic: | No |

[Web](#): SEUS. Sociedad Española de Ultrasonidos.
[E-mail contacte:](#) webmaster@seus.org
[E-mail centre:](#) informacion@seus.org
[A qui va adreçat:](#) Professionals

Accreditation Process (4)

<http://wma.comb.es/gestio/gestiodades.php?StrTipusGestio=General&NTWMA=392>
[Hotmail gratis](#) [Google](#) [WMA](#) [WMA gestio](#) [SMS](#) [Redir](#) [CEC](#)

Dades generals de la WMA

SEUS. Sociedad Española de Ultrasonidos.

Descripción per part de WMA:

Camps claus: seus ultrasonidos radiologia ecografia

Estat: 1 - Demanada Demanada

Primer comentari:

Manca revisió per part de Ass. Jurídica: Manca revisió per part del Comitè Deontològic:

Comentaris Deontologia:

Comentaris Jurídica:

Data Revisió: Resolució:

Data Comanda: 05/03/2002 Data Otorgació:

Data Petició: Data Modificació:

Accreditation steps / Implementing HIDDEL

Step 1 (request form): (level 1)
Health information provider

Step 2 (level 2/3)
*Non Medical and Medical expert
rating*

Step 2 Medical Expert rating Implementing HIDDEL

Based on:

Code of Conduct of WMA

Code of Ethics of WMA

+

*First look evaluation looking for
"obvious" medical content
mistakes*

Implementing elements of HIDDEL

Step 2 (1)

Accreditation steps

Medical Expert rating

A. Identification

1. Name of the website and url
 2. Is the e-mail address included?
 3. Who is responsible for the website?
 4. Who are the quality content professional responsible/s?
 5. What is the qualification of the professional/s in charge
-

Related HIDEDEL elements:

e.g. What is the starting URL (homepage) of your resource?

Step 2 (2)

Accreditation steps

Medical Expert rating

B. Contents

1. Documents:
 - A. Authorship
 - B. Date of the last update
 - C. Sources of health contents
 2. The last general update of the site (valid date)
 3. Is the web site structured in such a way that it allows for clear access to the different sections?
 4. Are the external links clearly identified?
-

Related HIDEDEL elements:

e.g. When was the content last revised substantially?

Step 2 (3)

Accreditation steps

Medical Expert rating

C. Confidentiality

1. The websites abide by the principles of confidentiality and secrecy in all that refers to data and information sent or provided by users
 2. Does there exist a warning (about this issue) in every request to the site?
-

Step 2 (4)

Accreditation steps

Medical Expert rating

D. Advertising and sponsorship

1. If the site contains advertising it is clearly identified from the scientific content
 2. There is sponsored information (if any)
-

These elements are included in HIDDEL

Step 2 (5)

Accreditation steps

Medical Expert rating

E. Virtual consultation

1. The professionals are identified
2. It's a free service or not (how much it costs?)
3. There is advice about the limits of virtual consultation on the web

These elements are not yet included in HIDDEL but will be included

Info-Sensitive Seal

Web Médica Acreditada: Informació | Microsoft Internet Explorer

On-Arriba: [Google](#) [msn](#) [gestio](#) [Web Médica Acreditada](#)

[http://www.doc](#)

Certified Medical Web

| WPA | Name of the site | URL |
|-----|--|---|
| 121 | Societat Catalana de Medicina Familiar i Comunitària | http://www.doc |

Date of certification: 01/07/1999

Code of Conduct | Index of Certified Medical Web Sites | Control Panel

Do you want to know more? visit www.doc

Col·legi Oficial de Metges de Barcelona

accredited by: WEB medica acreditada

Implementation of HIDDEL in WMA

- Advantages
- Some considerations:
 - We will assess the usefulness and practical application of all the elements of HIDDEL
 - We will see the cost of the process, training, staff
 - We will add new elements in HIDDEL (virtual consultation)
 - The need of continuous review

Conclusions

- It's a great opportunity to find some ways to extend the collaboration with different gateways
- We have to successfully create a "practical" adaptation of HIDDEL elements and understand better the different uses of the application of HIDDEL
- We will incorporate new elements in HIDDEL based on our needs and experience